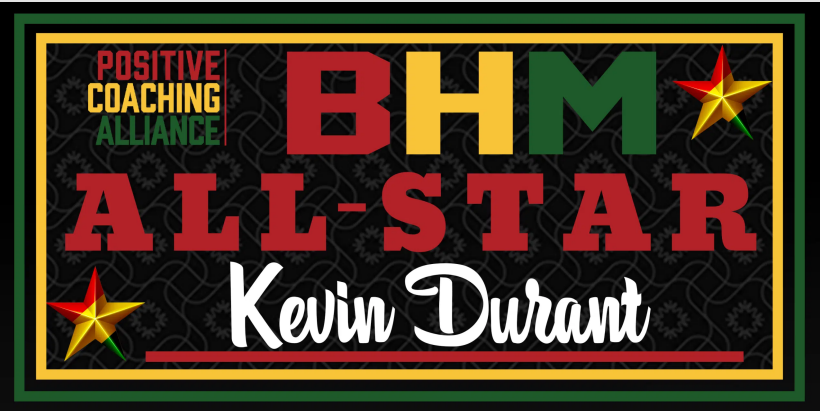




# Black History Month All-Star: Kevin Durant



We all know Kevin Durant’s impressive numbers during his basketball career. If not, we should have foreseen it from the start as he consistently outshined amongst his peers. We first glimpse him in the 2006 McDonald’s All American Game, where he shot 10/17 from the field, scoring 25 points winning MVP for the 112-94 West victory.

This gave us an indicator of his possibilities. He joined the University of Texas Longhorns for the 2007 season leading the team with impressive per game numbers 25.8 points, 1.9 steals, 1.9 blocks, 11 rebounds and shooting an astounding 40% from the field, winning the Big 12 Player of the Year and

National College Player of the Year awards.

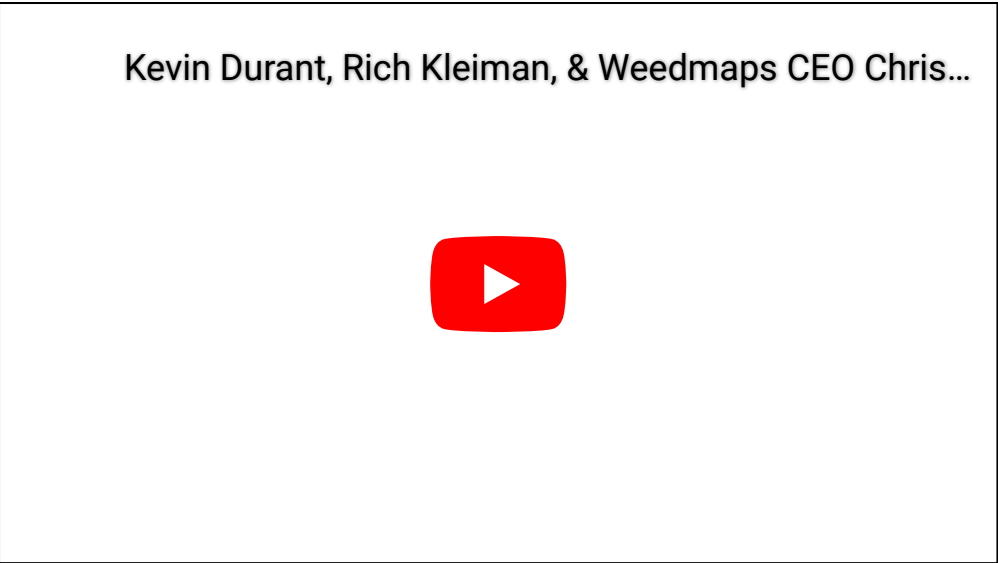
Kevin Durant highlights: Top March Madness plays

He would next start his NBA career, selected second overall by the Seattle Supersonics behind Greg Oden to win the NBA Rookie of the Year Award, scoring 20.3 points a game. He’s a four-time scoring champ and won the 2014 league MVP for the Oklahoma City Thunder, leading the NBA Finals to dual with LeBron James. He was on the losing end of that battle but would avenge the loss in the 2017 Finals averaging 35.2 points, 8.2 rebounds, 5.4 assists, a steal and 1.6 blocks as a Warrior over James’ Cavilers team, winning the Finals MVP. In the rubber match between the two, the following season, Durant would average 28.8 points, 10.8 rebounds, 7.5 assists and 2.3 blocks per game, winning MVP again.

Durant is also a partner in the charity Thirty Five Ventures in 2013, where their goals are to enrich the lives of at-risk youth from low0income backgrounds using educational, athletic and social programs. The program has created grants to support programs addressing homelessness, youth athletics, girls’ empowerment, social justice and disaster relief.

Durant has been a controversial figure on social media, but he saw how he can promote himself and the game through its platforms. In 2017, Durant created a YouTube video blog detailing his life.

By 2020 Durant’s YouTube page would reach over 79,000 followers and 38 million views. That would lead to the Boardroom brand, which Durant would eventually lead to Durant creating an ESPN+ series, a podcast network and a website platform called Boardroom.tv. Durant would team up in 2018 with Imagine Television to create an Apple Television program loosely based on his life called *Swagger*. In 2021 Durant also partnered with Weedmaps, a cannabis distributor, to help normalize the conversations of its use and create content, events and more through the Boardroom media network.



The common myth about Durant is his slim size but the misconception comes from the current game guys in the league are bigger, faster and stronger. You want proof, compare the height and weight of Durant and compare it to NBA tough man Rick Mahorn. Yes, their size measurables match 6-10 240 lbs.

[Edit](#)

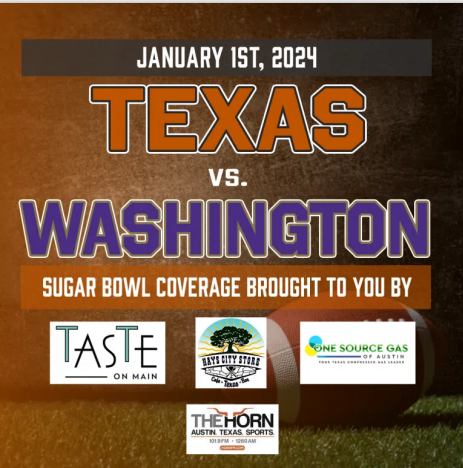
Comments

Leave a Reply

Signed in as Marcus Spears. [Sign out?](#)

Comment

Latest



[Sugar Bowl Coverage on The HORN](#)



[Nick Shuley Joins Erin Hogan for the 'Austin Setlist' Live Music Roadmap \(12-20-23\).](#)

Search...



HornATX is offline.

Learn more about them on their channel!



# PODCASTS

Patrick's Big Fat Poll of the day asks, How many more losses will Texas have in the regular season?



- 1
- 2
- oh no!
- zero

Voting Ends: Never

# CONTESTS

[Listen to The HORN Podcasts](#)



[Privacy Policy](#). | [Terms Of Service](#)

Austin Radio Network  
Copyright © 2024. All rights reserved.

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

POWERED BY **SoCast** Digital growth made easy.